

10-17-2005

DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDATION

TRADEMARKS ONE 103100641

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

665214 BC Ltd.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation- State: _____
☒ Other Corporation- Canada _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☐ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 26 September 2005

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Boulevard Media (Canada), Inc.

Internal

Address: _____

Street Address: 1045 Howe Street, Suite 700

City: Vancouver

State: B.C.

Country: Canada Zip: V6Z 2A9

☐ Association Citizenship _____

☐ General Partnership Citizenship _____

☐ Limited Partnership Citizenship _____

☒ Corporation Citizenship Canada _____

☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/401941;
78/401923

B. Trademark Registration No.(s)

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
78/401941 - GUIDING LINE (and design), filed 14 April 2004;
78/401923 - GUIDING LINE, filed 14 April 2004.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Dana B. Robinson

Internal Address: _____

Street Address: 3803 Mission Blvd., Ste 100

City: San Diego

State: CA Zip: 92109

Phone Number: 858-488-2545

Fax Number: 858-488-3980

Email Address: dana@danarobinson.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \$65.00

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

8 October 2005

Date

Dana B. Robinson

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

10/14/2005 ECOOPER 00000081 78401941

01 FC:8521

40.00 OP

02 FC:8522

25.00 OP

TRADEMARK
REEL: 003235 FRAME: 0848

Trademark Assignment

United States of America

This Assignment is made this 26 day of Sept 2005 BETWEEN **665214 BC Ltd.** a Corporation organized and existing under the laws of Canada located and doing business at 1045 Howe Street, Suite 700, Vancouver, B.C. V6Z 2A9, Canada (the "Assignor") and

Boulevard Media (Canada), Inc. a Corporation organized and existing under the laws of Canada located and doing business at 1045 Howe Street, Suite 700, Vancouver, B.C. V6Z 2A9, Canada (the "Assignee").

WHEREAS **665214 BC Ltd.** has adopted, used and is using the trademarks as set out in the schedule below; and

WHEREAS Assignee is desirous of acquiring said trademarks and the registrations thereof:

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said 665214 BC Ltd. does hereby assign unto said Boulevard Media (Canada), Inc. all rights, title and interest in and to the trademarks and the registrations thereof, with the goodwill of the business symbolized by the trademarks.

THE SCHEDULE above referred to

Trademark	Reg./App. No	Class	Trademark Status
GUIDING LINE (and design)	78/401941	38, 45	Pending
GUIDING LINE	78/401923	38, 45	Pending

IN WITNESS WHEREOF, the Assignor has executed this document in accordance with its constitutions

665214 BC Ltd.

By: 

Full Name: Dirk Gandeski

Position: Director